

Quotes from Brands:

“We pride ourselves at Ted Baker on being in a position to satisfy the needs of our customers and to protect the ethos and persona for which we have gained an enviable reputation. We anticipate introducing more sustainable lines across the Ted Baker collections and look forward to working in partnership with MADE-BY to see how further improvements can be made to our existing supply chains” - Donald Browne, Production Director of Ted Baker

“Working for children means working responsibly. That is why we work with MADE-BY. For Imps&Elfs this means paying fair wages, not making use of child labour, and working climate-neutral when we can. We are proud that our collections are made almost entirely from certified organic cotton. We believe in a ‘transparent’ business model, which means that the production process of each garment can be traced via our website and that of MADE-BY” – Imps & Elfs

“Working with MADE-BY enables us to present our supply chain to our customers in a transparent and credible way” – Markus Beck, founder of Greenality.

“We might not have as big an impact as the larger brands, but MADE-BY has made it clear that this progression is not only about us becoming more responsible and sustainable, but also about setting an example for others to follow” - Olaf de Boer, co-owner and founder of Limobasics

“MADE-BY partner brands can show other fashion labels that it is definitely possible to be commercial and conscious at the same time” - Dennis van der Zande, Director and Owner of Suite69

Quotes from Ambassadors:

“It’s really interesting and important to be able to see where your clothes come from when you’re out shopping – with MADE-BY’s ‘Track&Trace’ system, I can find out exactly where and how the fabric was grown, who actually made the garment, and the conditions the workers are working in. I feel good knowing that I am making a positive choice when I am buying clothes, and also I like the link with the other people in the world who were involved in the process.” - Georgia Groome, MADE-BY Ambassador

“I have been delighted to add my support and voice in helping MADE-BY bring the message of sustainable fashion to a wider audience. Far too many women, and I used to be one of them, seem to have totally the wrong idea of what sustainable and ethical fashion is - all hemp, sandals and bad pedicures - and don’t yet realise that many top designers and brands are already committed to it. Some of the most fashionable and cutting edge outfits I wear are from brands committed to embracing sustainability.” – Katie Durham, MADE-BY Ambassador