



FOR IMMEDIATE RELEASE

WWW.MADE-BY.ORG Provides transparency on sustainability in the fashion industry.

AMSTERDAM, 15 December 2011 – Greenpeace will speak at the MADE-BY Symposium on Sustainable Wet Processing:

MADE-BY will hold an event on sustainable options in wet processing in January 2012. The Symposium will provide a broad range of professionals with the opportunity to connect with experts in the field and become empowered to implement improvements in their wet processing supply chains. Inspiring speeches will be presented by experts from the industry on the issues and sustainable solutions surrounding the wet processing of textiles. In addition, Greenpeace will speak on 'The Detox Roadmap Towards Zero Discharge of Hazardous Chemicals'.

Other speakers include representatives from key dyestuff and auxiliary chemical suppliers such as DyStar, Clariant, Tanatex, Genencor and Novozymes. The morning seminars will focus on the issues and impact of wet processing in general and will also discuss the need to take a strategic approach to implementing improvements. The afternoon sessions will examine sustainable solutions for cotton, synthetics and denim dyeing & finishing. Approaches considered will include Cradle to Cradle and waterless technology.

MADE-BY - Founded in 2004 in response to rising consumer concern in Europe over social and environmental issues in the fashion industry. Set up by Solidaridad, a leading Dutch NGO and driving force in fair trade and environmental issues, MADE-BY has had a significant and growing impact on the sustainable fashion industry in Europe since its launch. MADE-BY has offices in the Netherlands, Germany and the United Kingdom.

* For press dedicating an article to this symposium we charge no fee. Since there are limited seats available please RSVP before Dec 23rd.

** For photography, commentary or any other **media enquiries** relating to this release, visit our [website](#) or please contact:

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"Highly Commended" in the category NGO of the Year

